

# NICKI GOLDSTEIN

## CREATIVE SERVICES

SKILLED GRAPHIC DESIGNER WHO THRIVES UNDER PRESSURE. MULTI-FACETED CREATIVE REPERTOIRE WITH PROJECT MANAGEMENT AND PRODUCTION EXPERIENCE.



[NICKIGOLDSTEIN.COM](http://NICKIGOLDSTEIN.COM)

## WORK EXPERIENCE

### WASHINGTON NATIONALS

#### SENIOR MANAGER, DIGITAL SIGNAGE

2022 - PRESENT

#### DIGITAL SIGNAGE DESIGNER & TRAFFIC MANAGER

2018 - 2022

Design and produce a wide variety and high volume of cross-platform elements and materials whilst ensuring accurate reviewal of all content produced, adhering to brand standards. Responsible for ideation, design, implementation, and trafficking of content for digital billboards surrounding the stadium. Designer for in-game presentation elements and management of assets for pre-game show.

### UNIVERSITY OF MIAMI ATHLETICS

#### ASSISTANT GRAPHIC DESIGNER

2017 - 2018

Creative content development of all sports, including recruitment. Developed graphics, templates, and infographics for use on several platforms. Designed items for print and web including signage, magazines, posters, flyers, and other advertising. Assisted with the establishment of brand identity ensuring brand consistency throughout all visual elements.

### THE18

#### GRAPHIC DESIGNER

2017 - 2017

Worked to develop a brand standard for this up and coming soccer media outlet. Created on-brand aesthetically pleasing and intriguing graphics to help drive up follower count and maintain fresh output of content for our rapidly growing audience on web and social media channels. Curated different data and information relevant to the target market and put together infographics, stats posts, and highly shareable content.

## EDUCATION

### UNIVERSITY OF MIAMI

2012 - 2016

B.S COMMUNICATIONS  
CREATIVE ADVERTISING

## SKILLS

ADOBE CREATIVE SUITE  
GRAPHIC DESIGN  
ART DIRECTION  
ANIMATION/MOTION GRAPHICS  
PROJECT MANAGEMENT  
CG DESIGN & OPERATION



## CONTACT

[NICOLECGOLDSTEIN@GMAIL.COM](mailto:NICOLECGOLDSTEIN@GMAIL.COM)

301-938-6874